

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63399-1

DATE PRINTED

03/04/13

AND

PAGE 1

10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR		346582	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	MBMG			TRUTANICH FOR CITY ATTORNEY 2013		
AND	11150 W Olympic Blvd Ste 815			8271 Melrose Ave Ste 105		
ADDRESS	Los Angeles CA 90064-1851			Los Angeles CA 90046-6800		
	USA			USA		
CONTACT	lauren iser			PRODUCTtrutanich for city attorney 2013		
LOCAL SALESPERSON	Kelli Brodie	AGENCY EST. NO.	05	PRODUCT CODE	1308	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 03/03/13 AND ENDING 03/04/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	M	1	07:00A	09:00A	30S	03/04/13-03/04/13	THE EARLY SHOW	1	150.00	150.00
2 **LUR**	M	1	06:00P	06:30P	30S	03/04/13-03/04/13		1	500.00	500.00
3 **CDF**	M	1	10:59P	11:35P	30S	03/04/13-03/04/13	CBS2 NEWS 11P	1	4500.00	4500.00
4 **CDF**	Su	1	08:00A	09:01A	30S	03/03/13-03/03/13	FACE THE NATION	1	1350.00	1350.00
5 **CDF**	Su	1	06:00P	07:00P	30S	03/03/13-03/03/13		1	1620.00	1620.00
6 **CDF**	Su	1	05:00P	05:30P	30S	03/03/13-03/03/13		1	1650.00	1650.00
Total Contract:								6		9770.00
Billing Summary										
Qtr 1-13						<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Total</u>	
						.00	.00	9770.00	9770.00	
GRAND TOTAL									9770.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION